



24th Annual  
*Honoree Recognition Benefit  
Virtual Event*



Wednesday, April 28, 2021 at 7:00pm



*Join us for a special evening, honoring the life and legacy of  
Dr. Christopher Pendergast*

**Featuring a special performance by:**

**Mike DelGuidice**

*Lead Singer of Big Shot, and background vocalist and guitarist for Billy Joel.*

**Emcee:**

**Elizabeth Hashagen**

*Emmy Award-winning Reporter and News Anchor, and  
co-host of News 12 Long Island's Morning Show.*

**Interviews with:**

**David Cone**

*Honorary Chairman of ALS Ride For Life, former MLB pitcher and current commentator for  
the NY Yankees, and co-author of "Full Count: The Education of a Pitcher".*

**Clinton Kelly**

*American TV personality, author and lifestyle consultant. He won an Emmy for his role as  
co-host on the popular ABC daytime show The Chew, is the former co-host of  
TLC's What Not to Wear, and the current host of HGTV's Self-Made Mansions.*

**Elise Doganieri**

*Co-creator and executive producer of the CBS reality show The Amazing Race.*

**Performances by:**

**Bob Nelson**

*Comedian*

**Joe & Frank Mele ~ @mmmjoemele**

*ALS Ride For Life supporters and Father-Son Tik Tokers with over 11 million followers.*

Presented

By:



Silent  
Auction

**Follow us on Facebook for updates:**

[www.facebook.com/ALS Ride For Life](http://www.facebook.com/ALS Ride For Life)

Raffles

**Individual Ticket: \$25 ~ Household Watch Party: \$100**

**To purchase your tickets visit:**

[www.ALS Ride For Life.org](http://www.ALS Ride For Life.org)

**Sponsorships & Journal Ads are also available for purchase:**

[www.ALS Ride For Life.org](http://www.ALS Ride For Life.org)

***I / We would like to participate in the event by purchasing the following:***

**SPONSORSHIPS:**

**\_\_\_\_\_ Hall of Fame Sponsor @ \$2,500**

Sponsor is associated with supporting the Virtual "Hall of Fame" (i.e. ALS Ride For Life Hall of Fame, supported by: Sponsor Name). Sponsor is recognized during the evening's virtual program. Sponsor receives complimentary registrations for up to twenty guests to the virtual event. Full-page ad in the event's virtual journal. Logo recognition on all relevant event materials, event virtual sponsor signage, etc. Sponsors will be mentioned in relevant social media posts regarding the event – as well as with dedicated posts that include the company's logo. Sponsors logo will be recognized in all email messages regarding the event. Logo placement on the event website – on the welcome page and in the banner at the top of every page (logo will hyperlink to the sponsor's website). Sponsor will be recognized on the annual Ride For Life t-shirt.

**\_\_\_\_\_ Team Sponsor @ \$1,500**

Sponsor receives complimentary registrations for up to fifteen guests to the virtual event. Half-page ad in the event's virtual journal. Logo recognition on all relevant event materials, event virtual sponsor signage, etc. Sponsors will be mentioned in relevant social media posts regarding the event – as well as with dedicated posts that include the company's logo. Sponsors will be recognized in text form in all email messages regarding the event. Logo placement on the event website – in the banner at the top of every page (logo will hyperlink to the sponsor's website). Sponsor will be recognized on the annual Ride For Life t-shirt.

**\_\_\_\_\_ Team Manager @ \$1,000**

Sponsor receives complimentary registrations for up to ten guests to the virtual event. Half-page ad in the event's virtual journal. Logo recognition on all relevant event materials, event virtual sponsor signage, etc. Sponsors will be recognized in text form in all email messages regarding the event. Logo placement on the event website – on the sponsors page (logo will hyperlink to the sponsor's website). Sponsor will be recognized on the annual Ride For Life t-shirt.

**SCORECARD ~ JOURNAL ADS:**

**\_\_\_\_\_ Full-Page ad @ \$500**

Ad placed in the virtual event journal. A copy of the event journal will be sent via email to our entire database. Journal will be placed on our website ([www.ALSRideForLife.org](http://www.ALSRideForLife.org)) for viewing. All scorecard sponsors will be thanked on social media.

**\_\_\_\_\_ Half-Page ad @ \$250**

Ad placed in the virtual event journal. A copy of the event journal will be sent via email to our entire database. Journal will be placed on our website ([www.ALSRideForLife.org](http://www.ALSRideForLife.org)) for viewing. All scorecard sponsors will be thanked on social media.

**\_\_\_\_\_ Quarter-Page ad @ \$125**

Ad placed in the virtual event journal. A copy of the event journal will be sent via email to our entire database. Journal will be placed on our website ([www.ALSRideForLife.org](http://www.ALSRideForLife.org)) for viewing. All scorecard sponsors will be thanked on social media.

**TICKETS:**

\_\_\_\_\_ **Individual Ticket @ \$25** (per attendee)

\_\_\_\_\_ **Household Watch Party @ \$100** (group of attendees)

**DONATIONS:**

\_\_\_\_\_ I am unable to attend the event, but would like to make a contribution to ALS Ride For Life.

Enclosed is \$\_\_\_\_\_.

**Please return this form with payment.  
For any questions, please contact our office at 631-444-1292 or [rfldirector@aol.com](mailto:rfldirector@aol.com)**

**All Sponsorships and Journal Ads must be purchased by March 30.**

**CONTACT INFORMATION**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

How your name / company name should be listed in the program: \_\_\_\_\_

Enclosed is a check for \$\_\_\_\_\_ Please make check payable to: ALS Ride For Life

Please charge my:  Mastercard  Visa  American Express  Discover

Account Number: \_\_\_\_\_ CW: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Amount: \_\_\_\_\_  Yes, I would like to cover the 3% credit card transaction fee.

Signature: \_\_\_\_\_